

New England Financial

A MetLife Company

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THE NEW ENGLAND ADVISOR GROUP EARNS 2010 LAMBERT M. HUPPELER MARKETING MENTORSHIP AWARD FROM NEW ENGLAND WEALTH STRATEGIES

(New York, NY) (February 25, 2011)- New England Wealth Strategies is pleased to announce that New England Advisor Group has earned the *2010 Lambert M. Huppeler Marketing Mentorship Award*.

New England Wealth Strategies is one of New York's oldest and largest financial firms. The company is a General Agency of New England Financial, which can trace its roots back to America's first chartered mutual life insurance company. Today, more than eight decades later, the firm's areas of focus has expanded to include financial and investment strategies, employee benefits, and retirement planning. New England Wealth Strategies of New England Financial has more than 100 associates who have been thoroughly trained to help clients with their financial future.

New England Financial is the registered mark of New England Life Insurance Company, a Boston-based affiliate of MetLife, Inc. (NYSE:MET), which provides financial products and services to individual and business owner markets through a network of 45 offices and almost 2,200 financial representatives. For more than 170 years, New England Financial has been recognized as one of the premier life insurance and financial services organization. For more information, please visit the company's Web site at www.nef.com.



Pictured from left to right: *Managing Partner, Lorraine Padilla, Christopher Kim, Rhonda Levy, Christopher Acheson, Matthew Sinclair, David Schoenfarber, Larry Turell, Robert Azzollini, Managing Partner, Louis M. Aidala*. Not pictured: *Emily Wirgin*